

ASEAN...the emerging Automotive Hub of the World

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<Thailand Automotive Summit 2015>

Toyota's Development of Environmental Technologies for Sustainable Mobility

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Toyota's environmental technology development concept

Energy-saving initiatives (conservation)

Conventional vehicles (gasoline, diesel), hybrid vehicles

Fuel diversification initiatives

Plug-in hybrid vehicles, electric vehicles, fuel cell vehicles





Toyota's environmental technology development concept



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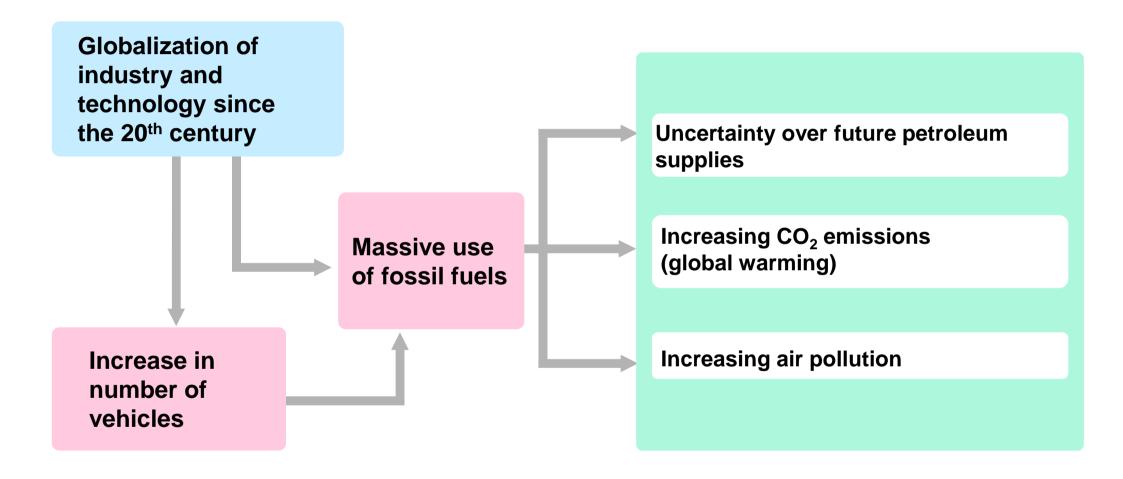


Fuel diversification initiatives

Plug-in hybrid vehicles, electric vehicles, fuel cell vehicles



Current challenges facing the automotive industry







Energy conservation

Fuel diversification

Green vehicles can only contribute significantly to the environmental issues when they are widely used.





Toyota's environmental technology development concept

2 Energy-saving initiatives (conservation)

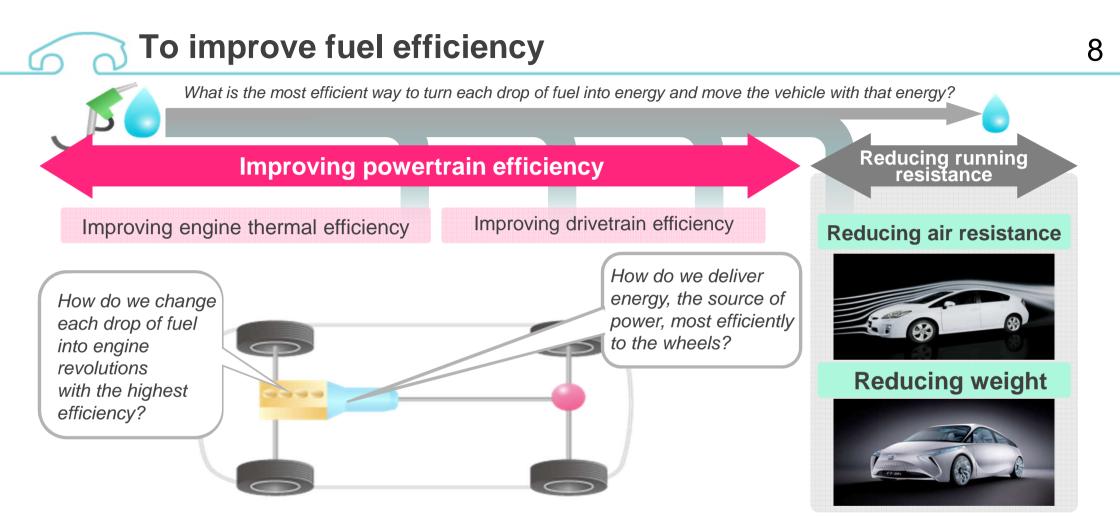
Conventional vehicles (gasoline, diesel), hybrid vehicles



Fuel diversification initiatives

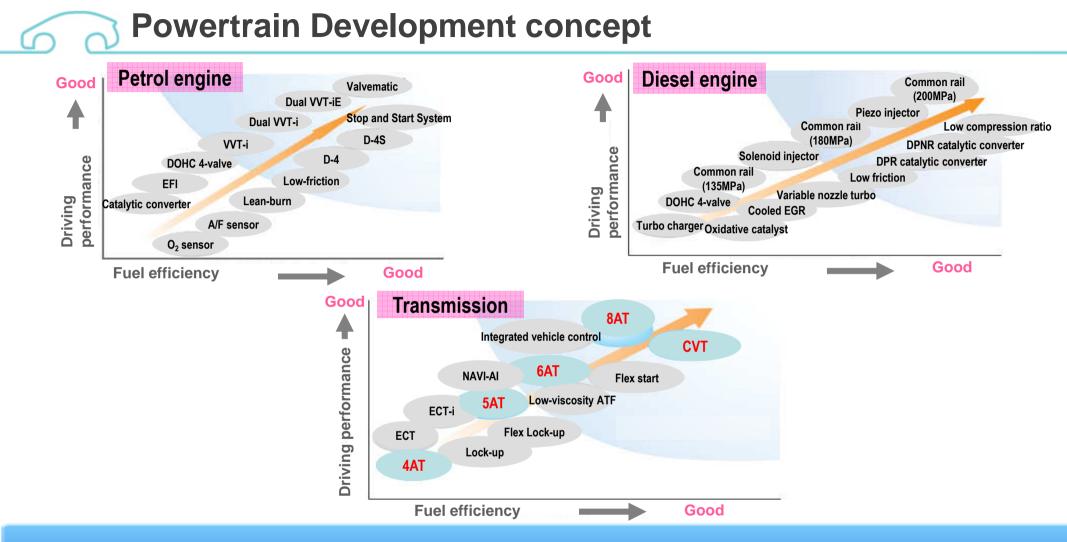
Plug-in hybrid vehicles, electric vehicles, fuel cell vehicles





Effective ways to increase fuel efficiency: Improving engine thermal efficiency & Enhancing drivetrain power transfer efficiency

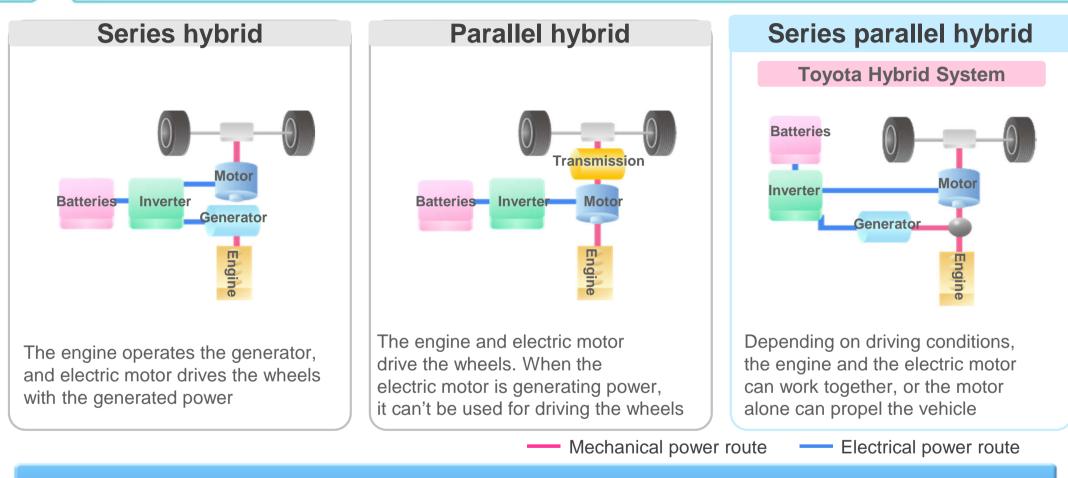




Engines and transmissions are revamped through ongoing incorporation of new technologies.

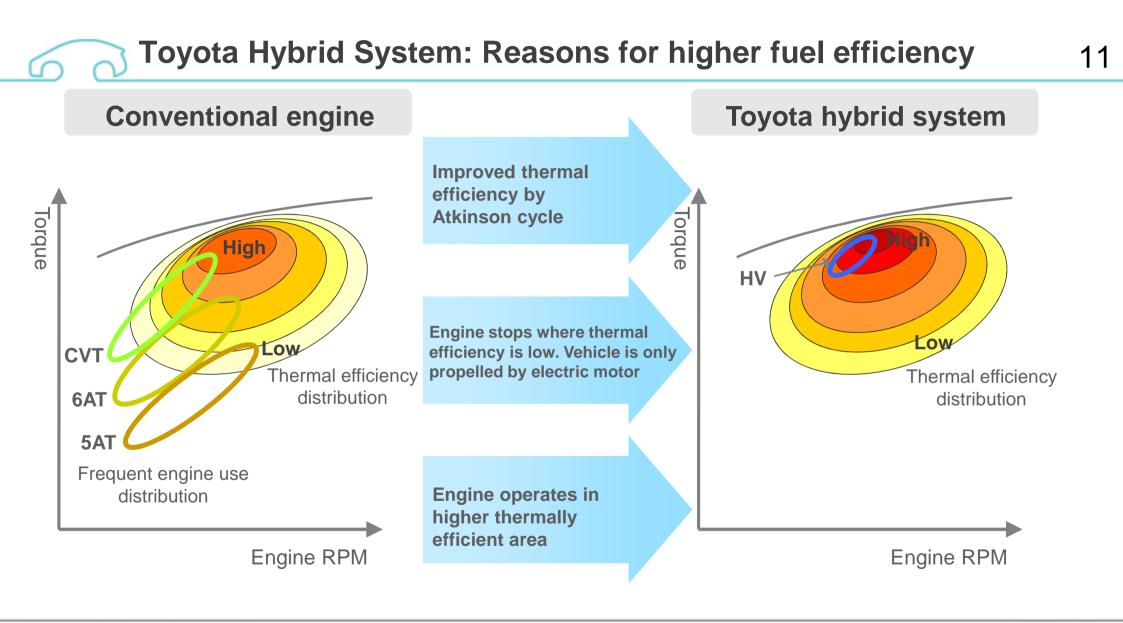
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Types of hybrid systems



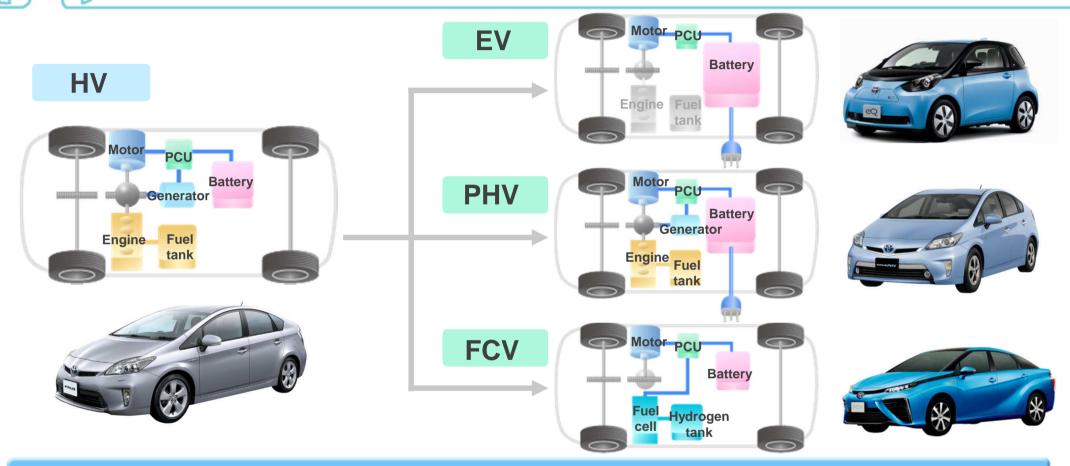
Toyota's hybrids: series parallel hybrids





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Development of hybrid technology



Hybrid technology underpins Toyota's PHVs, EVs, and FCVs.

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1 Toyota's environmental technology development concept

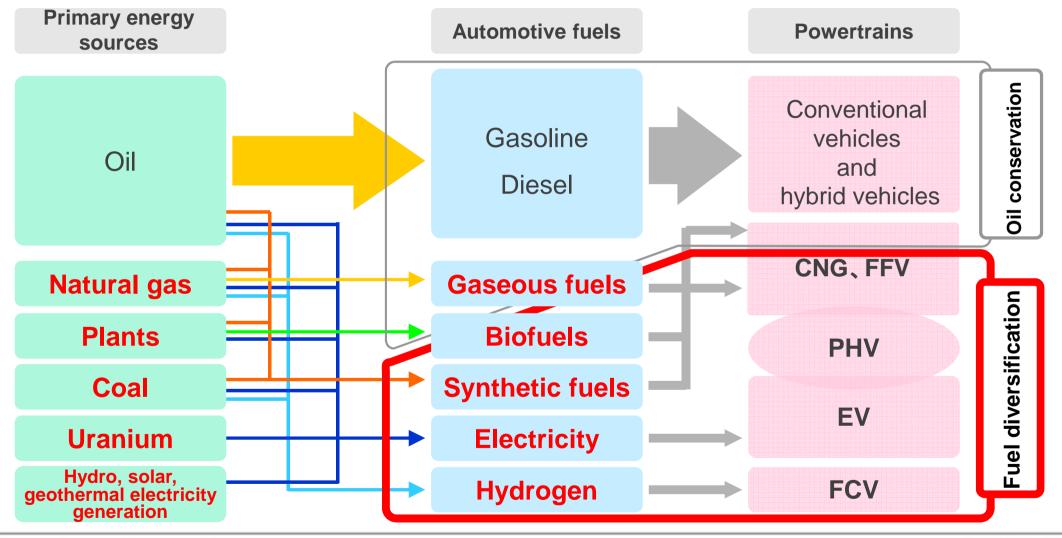


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Diversification of automotive fuels and powertrains



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Characteristics of alternative fuels

	Electricity EV	Hydrogen FCV	Biofuels Internal combustion engines	Natural gas Internal combustion engines
Well-to-wheel CO ₂	Poor to excellent	Poor to excellent	Poor to excellent	Good
Supply volume	Excellent	Excellent	Poor	Good
Cruising range	Poor	Excellent	Excellent	Good
Fueling/charging time	Poor	Excellent	Excellent	Excellent
Dedicated infrastructure	Good	Poor	Excellent	Good

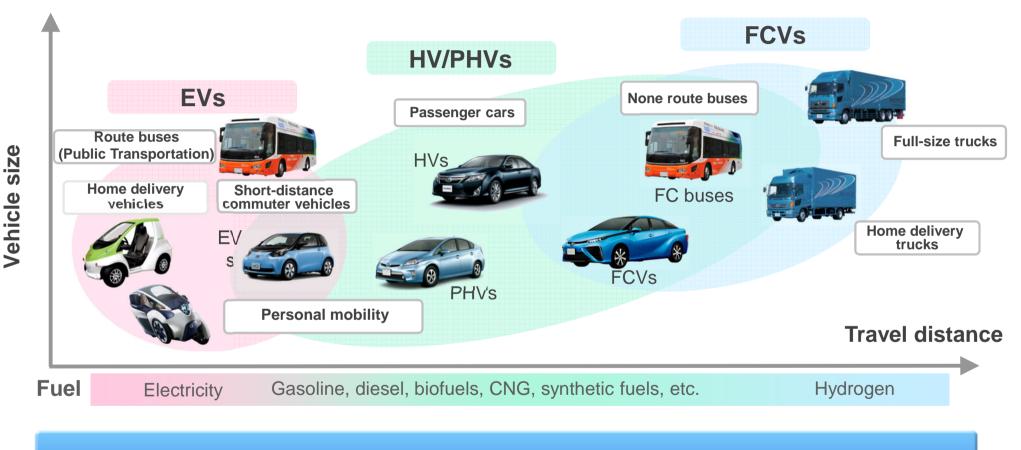
Strengths of individual alternative fuels

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Fuel diversity and uses

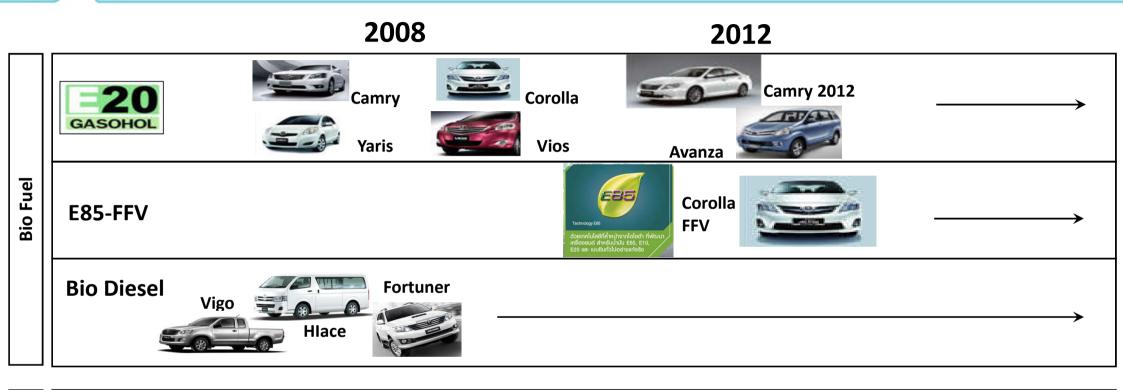


EVs: Short-distance, HVs & PHVs: Wide-use, FCVs: Medium-to-long distance

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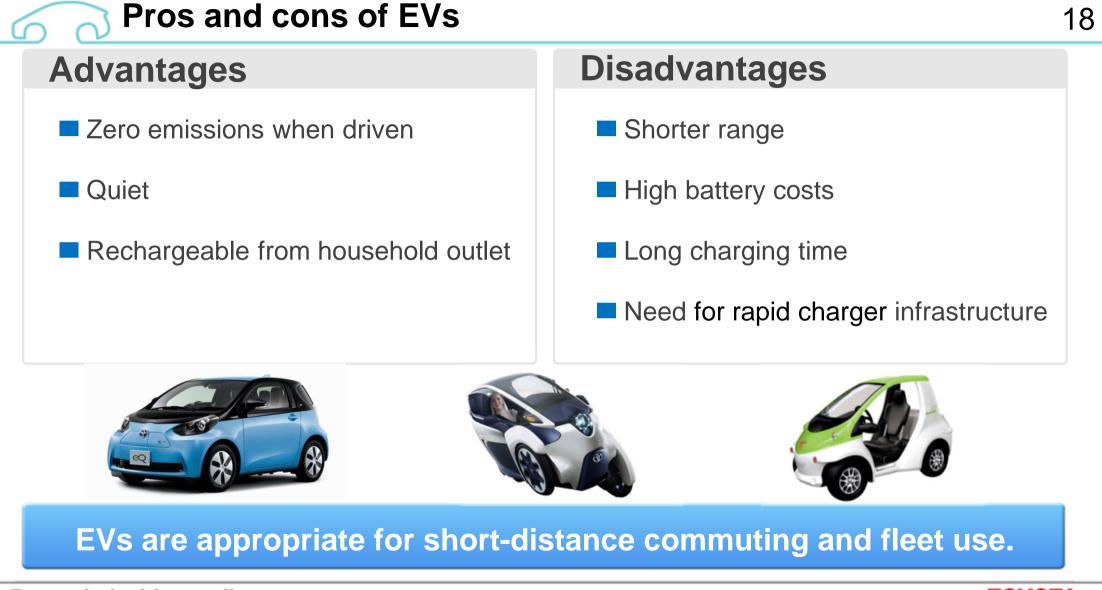


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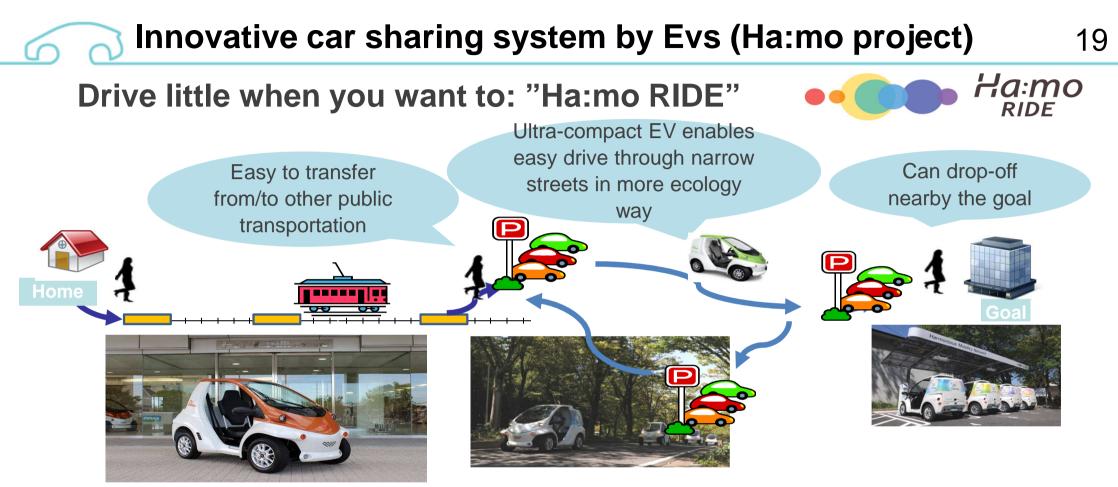








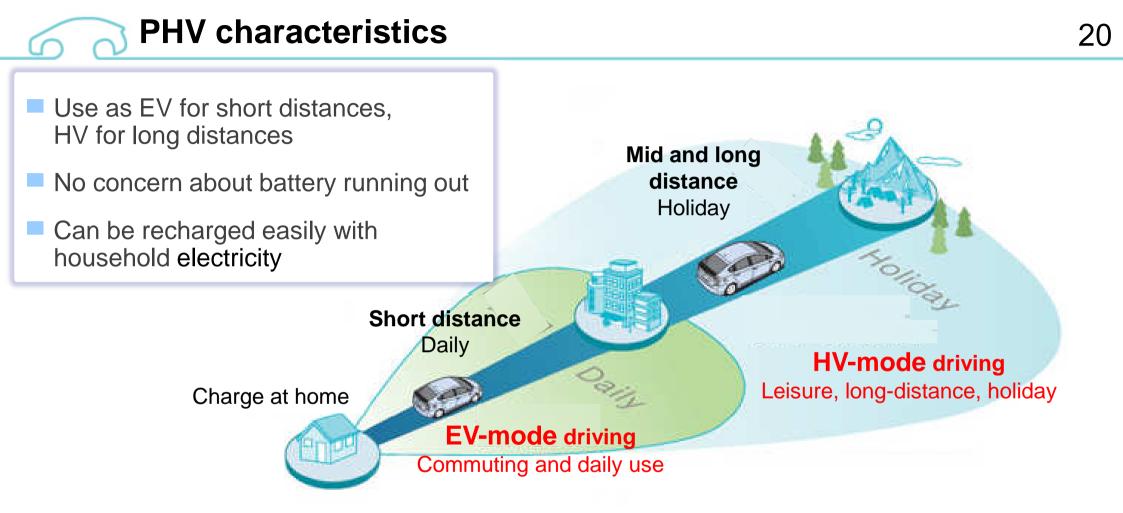
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Length: 2.4m Width: 1.1m Occupants: 1 person Recharging time: 6hrs Cruising range: 50km Maximum speed: 60km/h

Next-generation urban transport system which combines ultra-compact electric vehicle with public transportation

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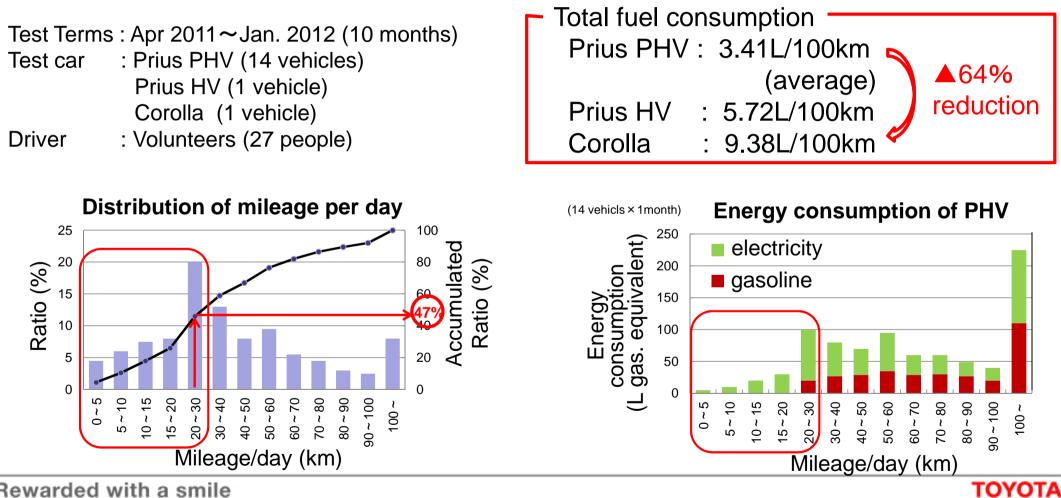
PHVs are the result of the integration and innovation of HV and EV technologies.



Prius PHV: User driving results

<Results of verified demonstration program for Prius PHV on the road in Tianjin, China>

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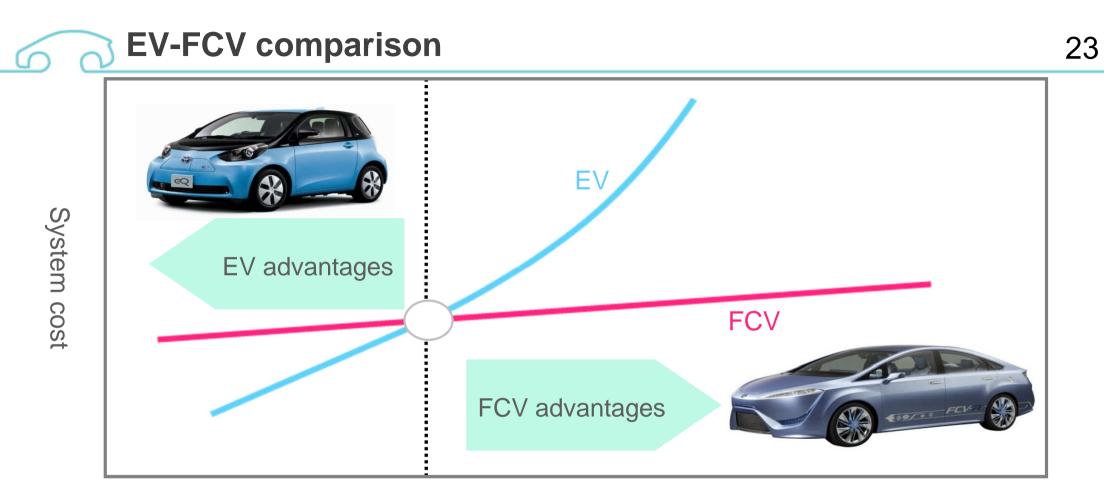


PHVs can be used safely and without limitations, at all times



Next-generation electric vehicles for widespread use





Cruising range

FCV system's cost increase over long cruising ranges is rather small.
→ Has advantages in mid-to-long ranges

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Advantages of FCVs

Energy diversification

 Hydrogen can be produced using a variety of energy sources

Driving pleasure

Smooth and quiet operation

Smooth start and good acceleration at low and medium speeds



Zero emissions

Zero CO₂ emissions during driving

Performance

- High cruising range
- Low refueling time

Large power supply capability for emergencies

Power supply capabilities



Toyota's fuel cell sedan, the Mirai, was launched in Japan in 2014.

U.S.: in autumn 2015 Europe: in September 2015

The Mirai fuel cell vehicle runs on electricity generated by a chemical reaction between hydrogen and oxygen.

- More energy efficient than internal combustion engines
- No CO₂ emissions when driving
- Cruising range of 650 km (JC08 test cycle)
- Hydrogen refueling time of about 3 min.





- Next-generation eco-friendly cars should be used depending on its powertrain and fuel characteristics
- Hybrid technology as core technology to correspond energy saving and fuel diversification
- Electricity utilization in transportation :
 - PHV is the most realistic solution to utilize electricity for normal private passenger car
 - B-EV is more suitable for specific uses such as short distance commuting and use in commercial fleets (e.g. Bus)

Toward Sustainable Mobility Society

THANK YOU